

Studio Overview





DIRECTOR

Craig Parker is a director & visual effects supervisor with over 15 years experience working on feature films and television series.

He comes from an art and design background where he majored in illustration, design and photography. After spending 4 years in advertising, he went into multimedia and web-design where he eventually discovered the world of 3d. He has moved through nearly every aspect of filming when it comes to committing image to screen.

He has directed commercials, music videos as well as short films.

He is CEO of the Cape Town-based visual effects and animation studio, Motif.

His credits include visual effects work for studios:
HBO, BBC, Starz, Syfy Channel, 20th Century Fox, Universal Studios, Paramount Pictures, Disney+, Netflix, Sony and Warner Bros.

Mad Max Fury Road, Homeland, Eye in the Sky, Grimsby, Spell, Escape Room & Blackkkklansman.



PRODUCER

Jacques Bock is a producer with over 15 years experience working on feature films and television series. He comes from a project management/business and development background.

Having spent 7 years abroad working in the banking and law industry, Jacques returned to South Africa and helped start Motif Studios in Cape Town.

Over the years he has acquired extensive production knowledge and experience in live-action commercials, animation and visual-effects-based productions.

He also produced and co-ordinated two 15-minute short films directed by Craig Hunter Parker in 2015 which went on to play in both local and international festivals.

His credits include visual effects work for studios:

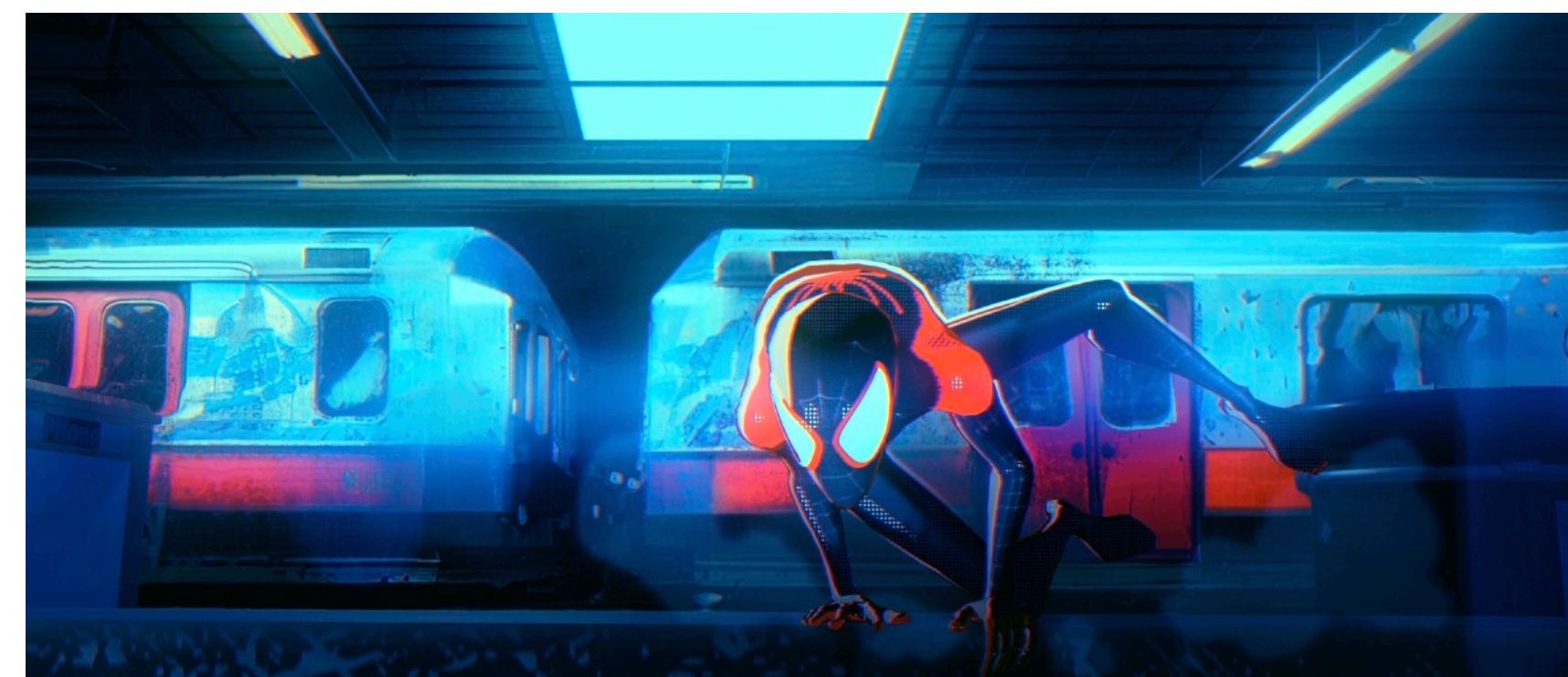
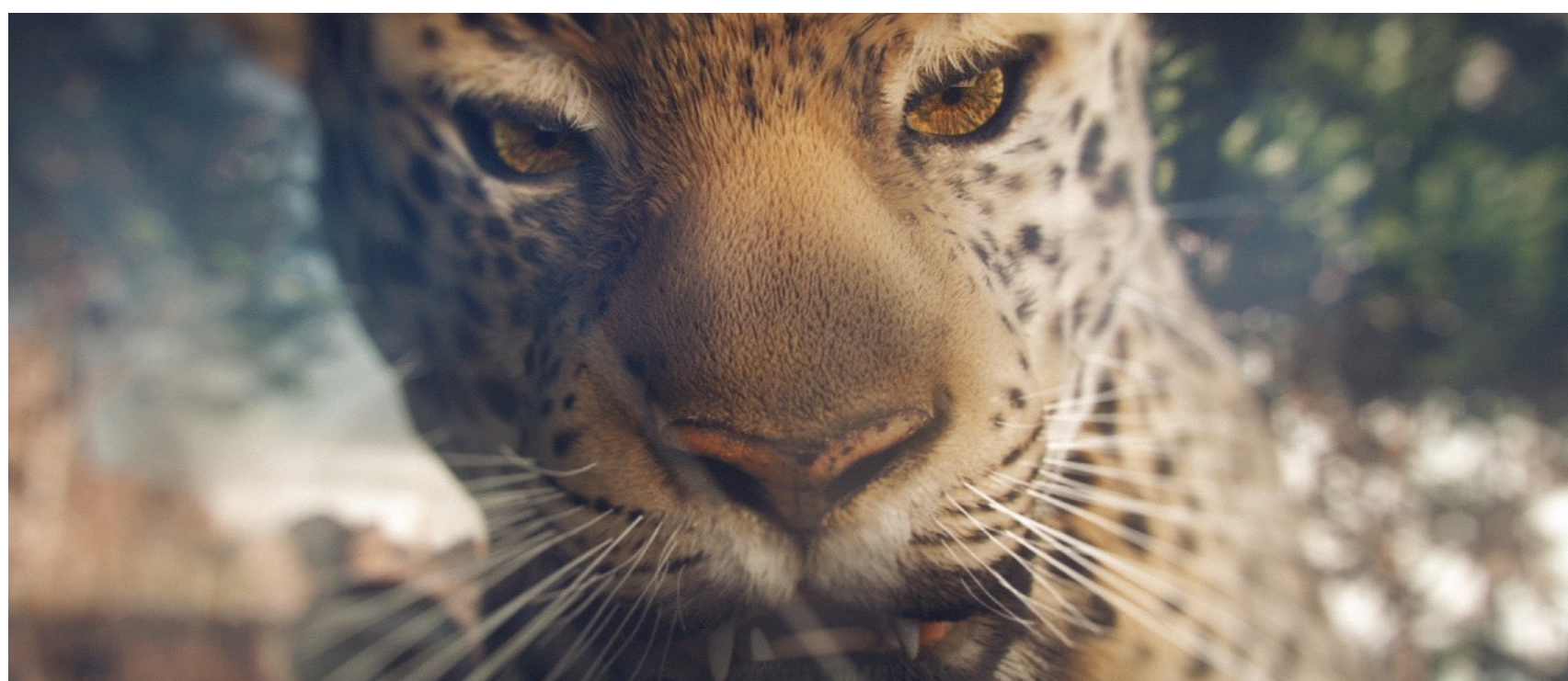
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Some of his work includes:

Mad Max Fury Road, Homeland, Eye in the Sky, Grimsby, Spell & Escape Room.



About Motif



Founded upon a desire to tell and realize stories that go beyond the norm, director: [Craig Hunter Parker](#) & producer: [Jacques Bock](#) have been forging the path for **Motif Studios** into its 15th successful year.

With a lean in-house team of talented 3d and vfx artists, animators and directors, Motif has produced award-winning work for big brands in advertising, motion graphics, tv channels and, primarily, visual effects work for both local and international features.

We have a strong collective of artists with whom we work both locally and abroad to scale up for various projects.

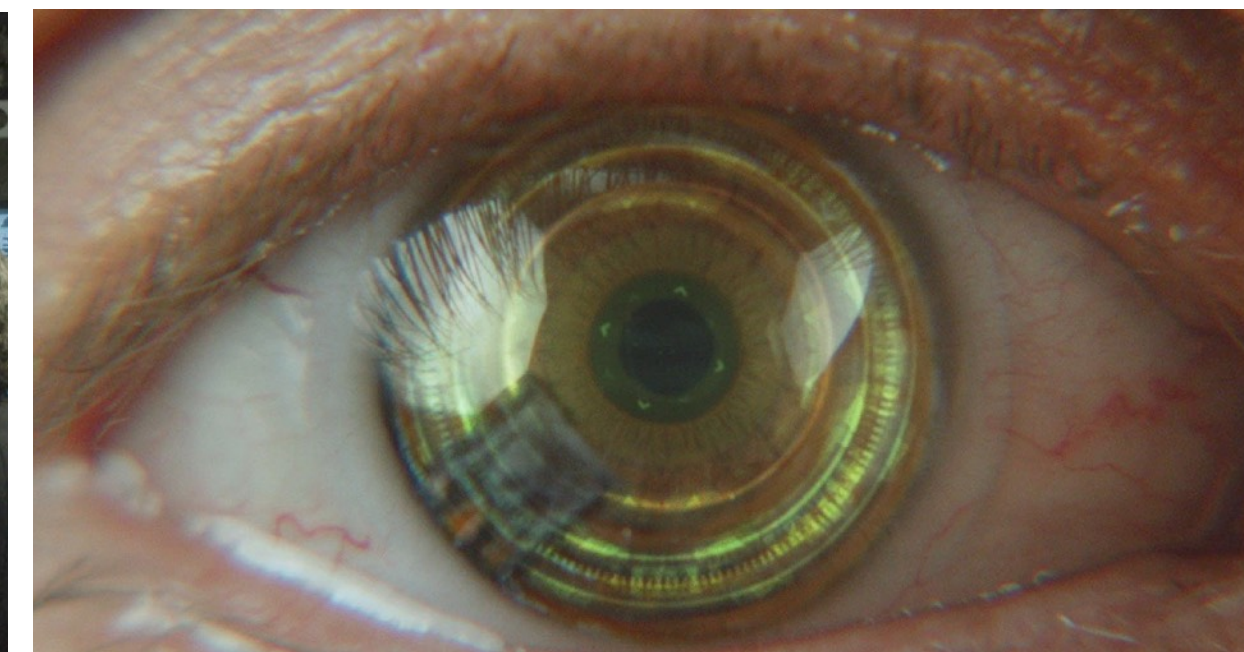
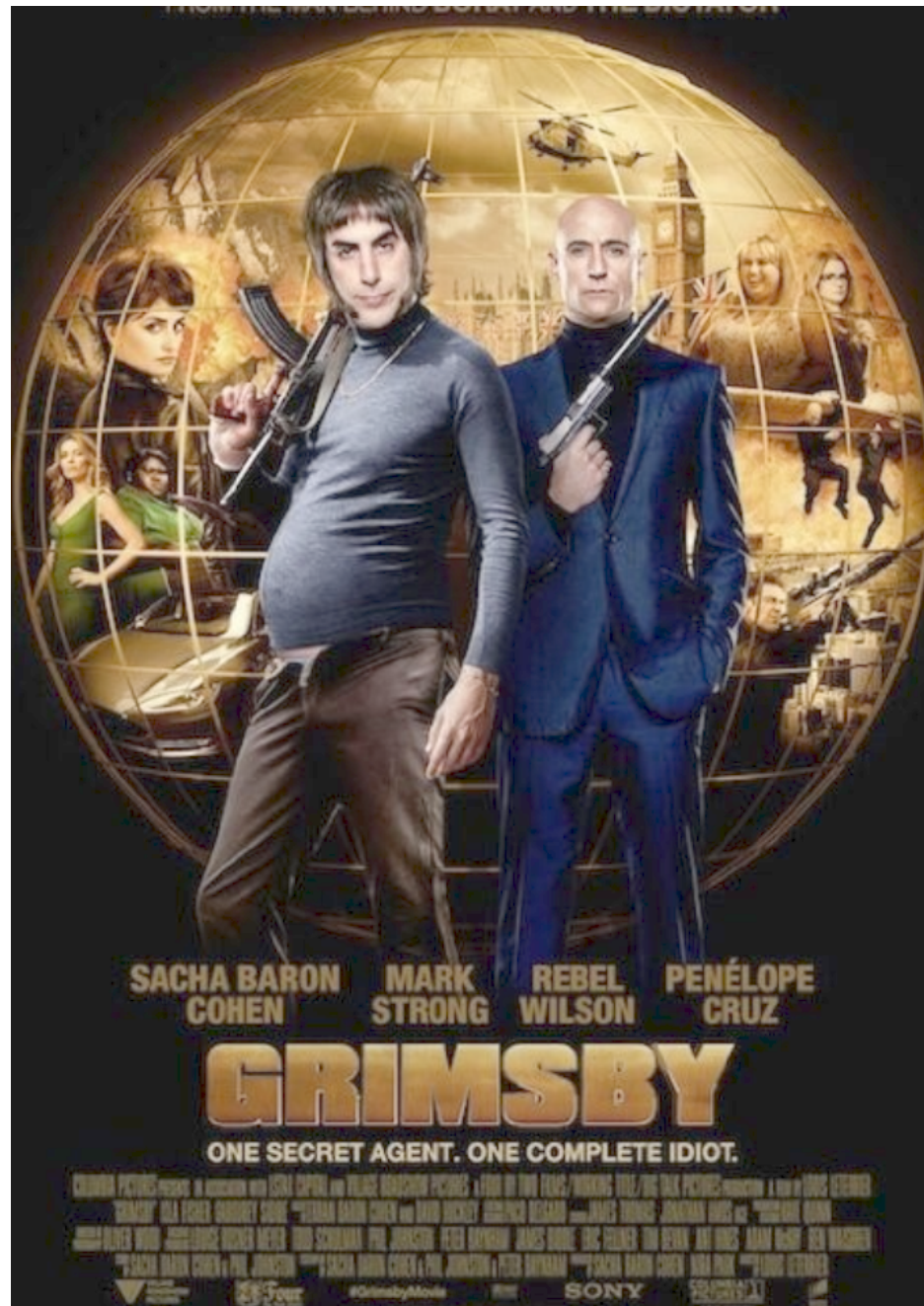


From director George Miller, originator of the post-apocalyptic genre and mastermind behind the legendary “Mad Max” franchise, comes “**Mad Max: Fury Road**,” a return to the world of the Road Warrior, Max Rockatansky.

Motif, under our collective division at the time, Brave New World, completed over 120 visual effects shots for George Miller's 'Mad Max Fury Road'.

Some of the work entailed:
matte paintings, set extensions, green-screen compositing, cg asset animation, rotoscoping and cleanups.

<https://www.motifstudios.co.za/mad-max>



Motif produced visual effects work for Sony Pictures-produced feature '**Grimsby**' - starring Sasha Baron Cohen and Mark Strong.

Some of the work entailed:

UI design for 'spy'-retinal display, set extensions, monitor composites interface design and animation, motion GFX animation and cleanups.

<https://www.motifstudios.co.za/grimsby>



- Directed by Michael Matthews (Love and Monsters) and produced by XYZ Films
 - Motif were tasked to VFX supervise and do for this proof of concept for South African novel:
Apocalypse Now Now - adapted from the novel by Charlie Human

Some of the work entailed:
set extension, cleanups, title animation and compositing

<https://www.motifstudios.co.za/apocalypse-now-now>



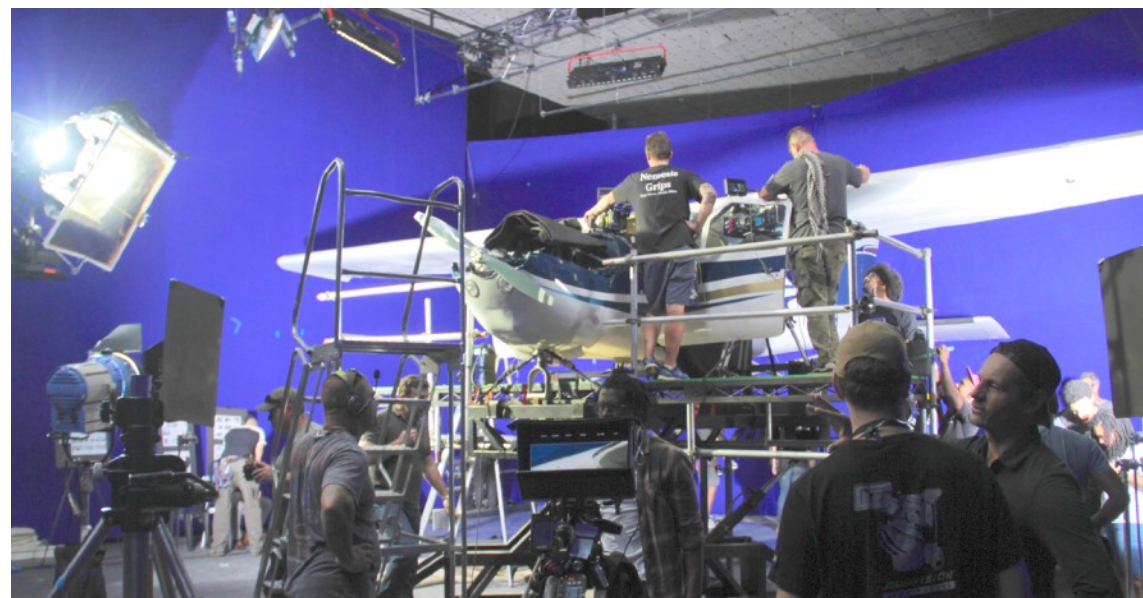
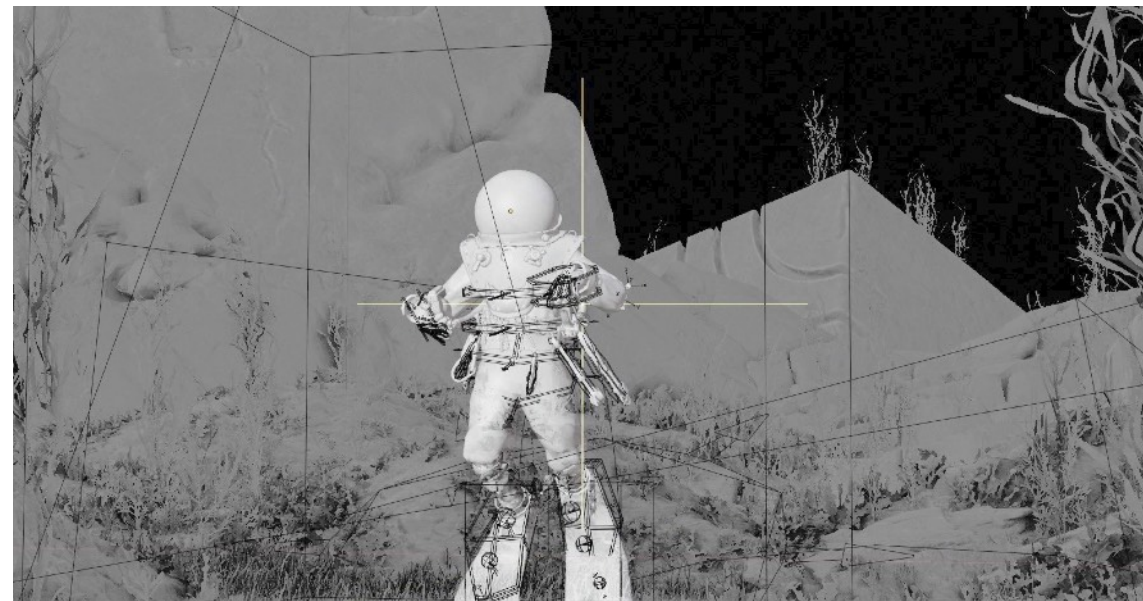
What We Do



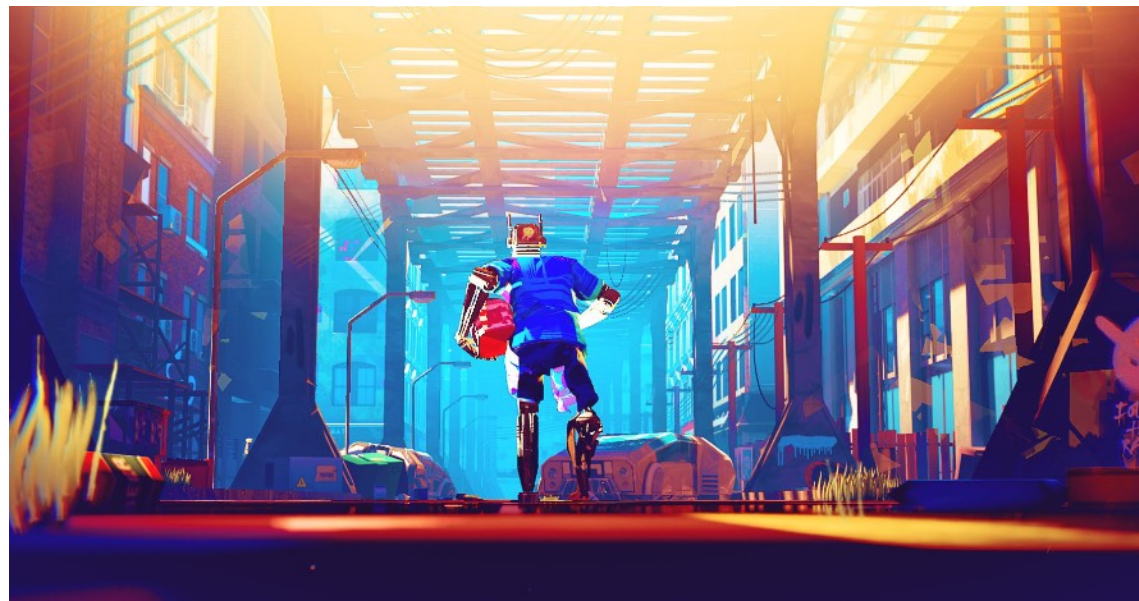
Water Simulation/Compositing



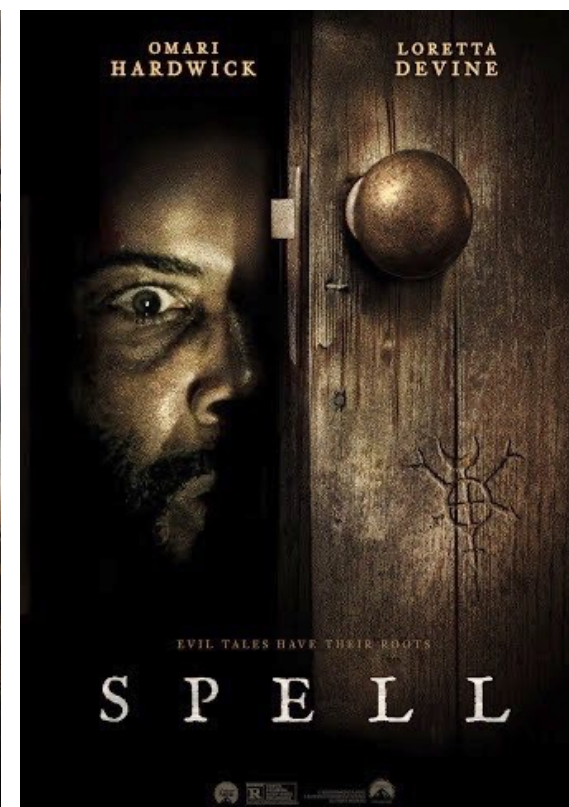
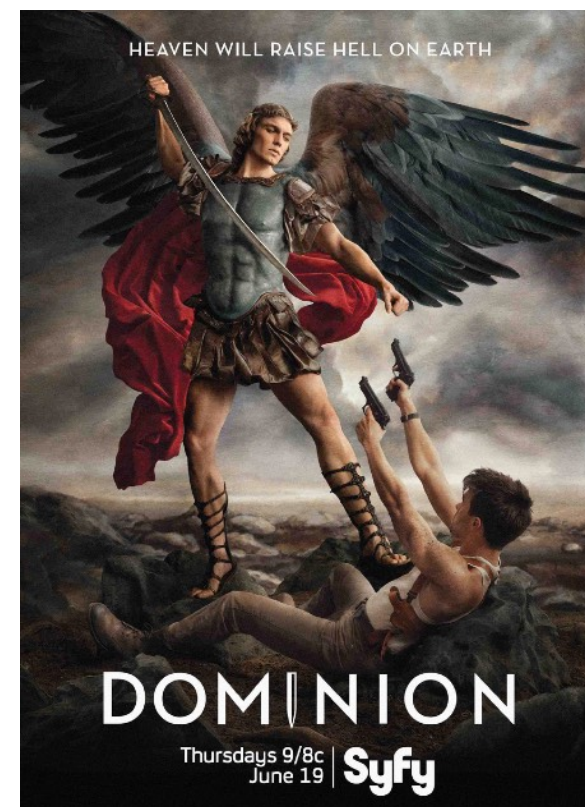
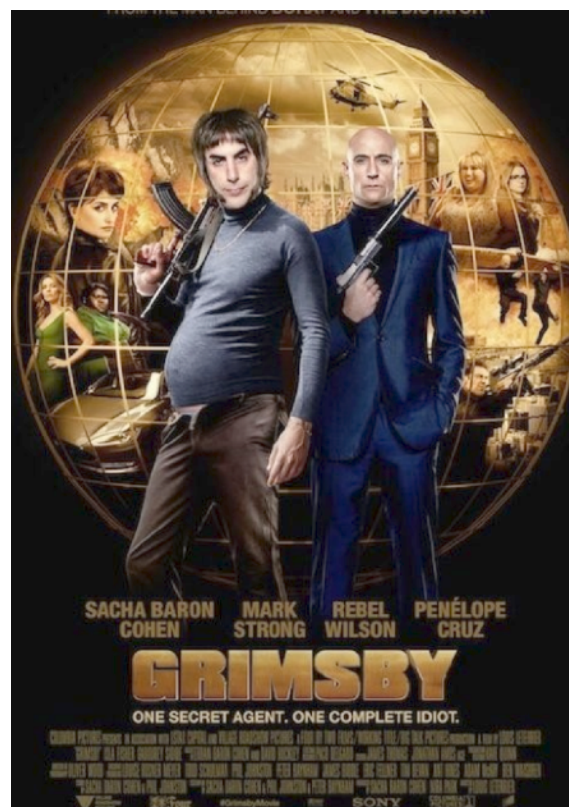
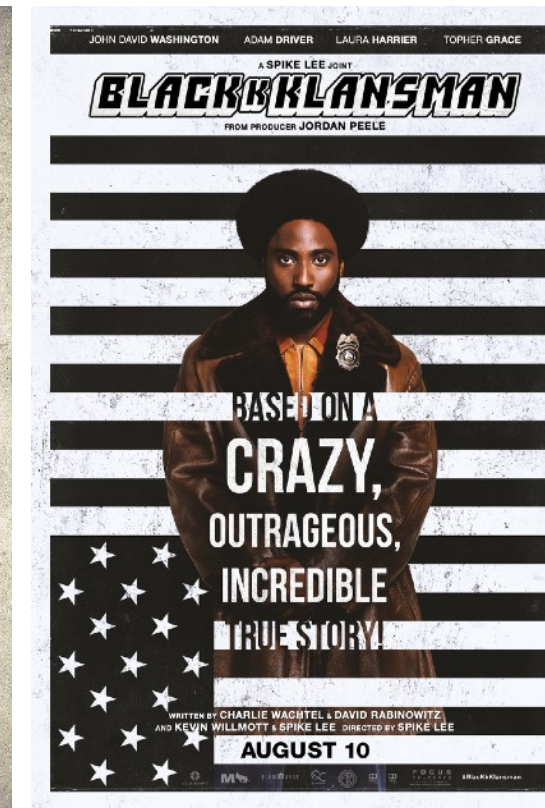
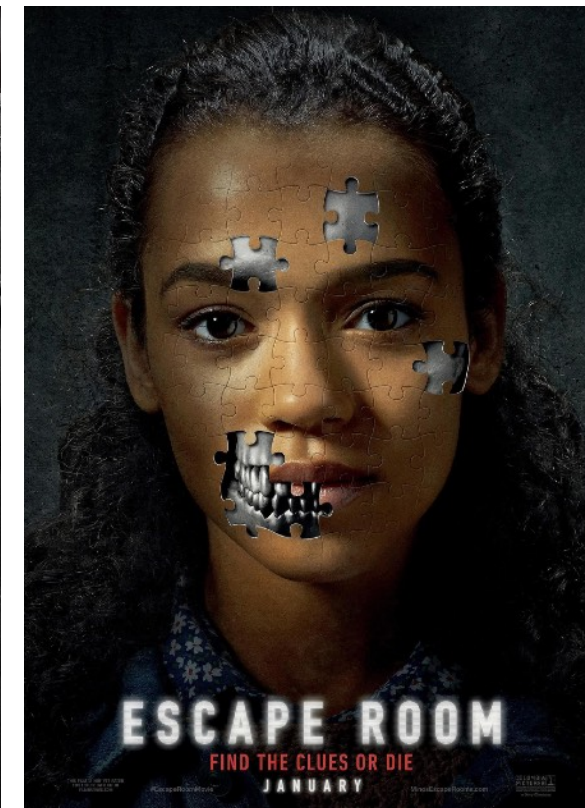
some of the many vfx skillsets we cover:
creature animation, rigging, smoke simulations, water simulation
weather simulations, set extension, explosion simulation, title animation and compositing



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we also delve in animation that explore various styles:
creatures, characters, world-building, short films, commercials, narrative, title sequences, experimental



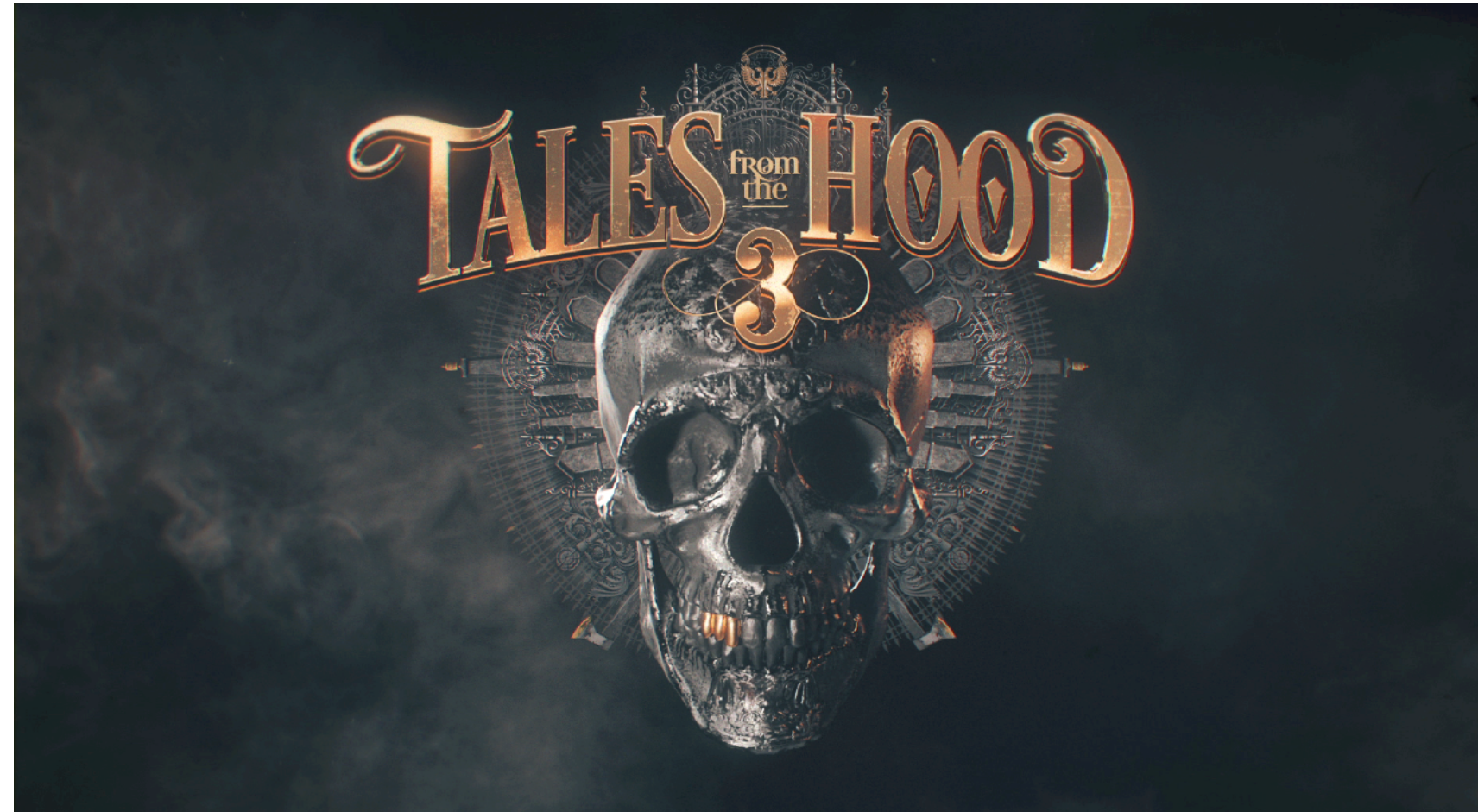
Having cut our teeth working on countless commercials and content-branding, we also work on more narrative-based work since working on film and television series.

To date, we have completed over more than 25 features and series in the short time that we've been operating. We pride ourselves in being key players in the local film industry and have helped on numerous local features and proof of concepts to get the spotlight on the multitude of talent South Africa has to offer.

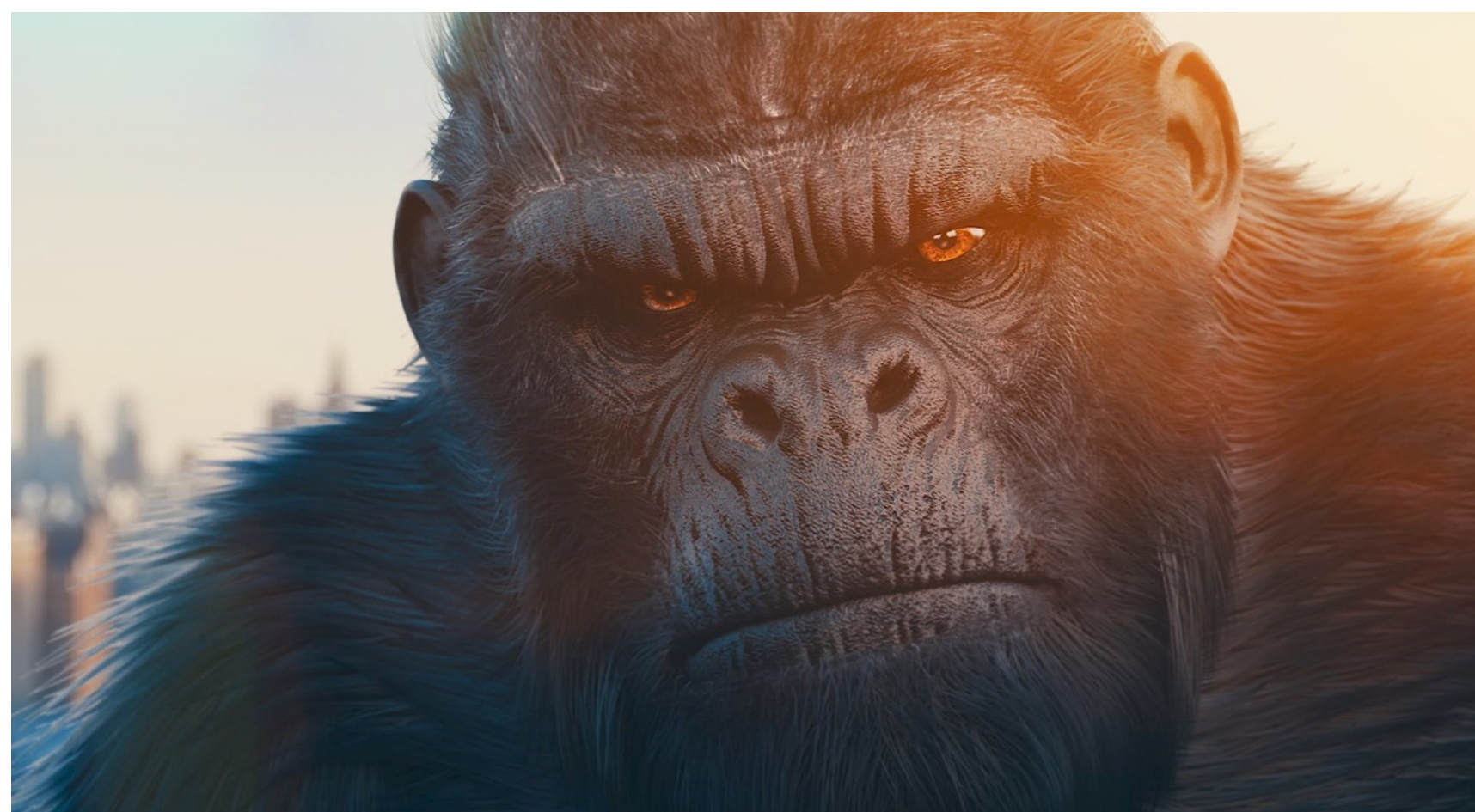


Features & Series (*vfx work*)

2025 Grow (visual effects production)	2018 The Recce (visual effects producer)
2025 Average Joe (Season 2) (TV series in production)	2018 BlacKkKlansman (visual effects compositing)
2025 Titanic Sinks Tonight (BBC TV series) (visual effects supervisor)	2017 Five Fingers for Marseilles (visual effects supervisor)
2024 Half Baked: Totally High (animated sequences producer)	2017 Blood Drive (TV Series)
2024 Woody Woodpecker Goes to Camp (visual effects)	(visual effects production)
2023 Kizazi Moto (TV Series Disney+)	2016 Alison (Documentary) (visual effects artist)
2022 The Munsters (title sequence animation)	2016 The Brothers Grimsby (visual effects coordinator)
2022 Blade of the 47 Ronin (visual effects production)	2015 Saints & Strangers (TV Mini-Series)
2021 Miracles Across 125th Street (visual effects production)	(visual effects production)
2021 Strangers You Know (TV Series)	2015 Eye in the Sky (visual effects compositor)
2021 Blood & Water (Season 2) (TV Series)	2015 Mad Max: Fury Road (visual effects coordinator)
(visual effects production)	2014 Homeland (Season 4) (TV Series)
2021 Kissing Booth 3 (visual effects producer)	(visual effects production)
2021 Glasshouse (visual effects supervisor)	2014 Dominion (TV Series)
2021 Indemnity (visual effects supervisor)	(lead motion graphics artist - 1 episode)
2021 Gaia (visual effects supervisor)	- Pilot (2014) ... (lead motion graphics artist: main titles)
2020 Kissing Booth 2 (visual effects producer)	2014 Seal Team Eight: Behind Enemy Lines
2020 Blood & Water (Season 1) (TV Series)	(visual effects compositor)
(visual effects production)	2014 Black Sails (TV Series) (visual effects assistant - 4 episodes)
2020 Spell (visual effects supervisor)	- VIII. (2014) ... (visual effects assistant)
2020 Tales from the Hood 3 (title sequence art director)	- VII. (2014) ... (visual effects assistant)
2020 Bulletproof 2 (visual effects supervisor)	- VI. (2014) ... (visual effects assistant)
2019 Inside Man: Most Wanted (visual effects supervisor)	- V. (2014) ... (visual effects assistant)
2019 Deep State (Season 2) (TV Series)	2014 Sophia Grace and Rosie's Royal Adventure (visual effects)
(visual effects production)	2013 Heatstroke (visual effects supervisor)
2019 Escape Room (visual effects compositor)	2013 Mary and Martha (TV Movie) (visual effects compositor)
2019 How High 2 (visual effects producer)	2012 The Girl (TV Movie) (visual effects compositor)
2018 The Scorpion King: Book of Souls (visual effects supervisor)	
2018 Tremors: A Cold Day in Hell (visual effects production)	



Owing to our background in advertising, design and illustration, one of our strong-suits is being able to creatively collaborate with directors in realising their vision. It's a skillset that's a bit of an open secret when it comes to adding to the many offerings that we're usually approached for. Some of which include: vfx supervision, 3d & 2d design, modelling, character animation, motion graphics, compositing and directing. From **title sequences** to music videos, short films to **blockbuster features**, Motif endeavours to deliver work of international standard.



Warner Bros, Sony Pictures, Universal Studios, Paramount Pictures, 20th Century Fox, Netflix, HBO, BBC, SyFy Channel, National Geographic, Showtime - to name a few.

website: www.motifstudios.tv

Thank You



VFX SUPERVISOR + DIRECTOR
craig parker
craig@motifstudios.co.za
+27 061 266 9062
+44 777489 2333

PRODUCER
jacques bock
jacques@motifstudios.co.za
+27 071 203 8815
+44 783 365 7613